

## What's Your Price Tag?

Employment is fundamentally a simple exchange. An organization says, "We'll pay you X if you deliver Y." Your ability to fulfill your job description and achieve performance goals in alignment with the mission, vision and values of the organization is rewarded by your paycheck, benefits package (which can be up to 35% of salary) and hopefully some fulfillment.

What are your talents/skills worth in the marketplace? How much does your expertise cost? What is the ROI (return on investment) for an employer? What results do you help an organization achieve? How do you contribute to making the company's vision a reality?

Wherever you are in your career journey, check out the following sites to put a price tag on your contribution. Make it easy for employers to buy!

[www.Glassdoor.com](http://www.Glassdoor.com)

[www.Payscale.com](http://www.Payscale.com)

[www.Salary.com](http://www.Salary.com)

[wwwIndeed.com](http://wwwIndeed.com)

[www.jobnob.com](http://www.jobnob.com)

[www.salaryexpert.com](http://www.salaryexpert.com)

[www.vault.com](http://www.vault.com)

*THE SCOOP, an e-letter from [www.brainstormingalamode.com](http://www.brainstormingalamode.com), provides ideas and inspiration to enhance creativity, effectiveness and positivity at work and on teams.*