

Prototypical Collaboration

Teams often get stuck going for one solution to a problem and miss the opportunities inherent in collaboration through prototyping. In this 7 minute clip <http://www.marshmallowchallenge.com/Welcome.html> Tom Wujec from Autodesk found kindergarteners create more viable solutions than MBA's in a problem solving initiative called *The Marshmallow Challenge*. Why?

- They experiment with many ideas
- They collaborate instead of vying for power
- They apply all their capabilities and senses
- They play with time instead of letting time run them
- They know that innovation is organic and iterative

To explore this idea on your team implement the “build a tower” experiential exercises (instructions are on the site above). Then show the team the video and discuss where prototyping could be utilized with your own team challenges.

THE SCOOP, an e-letter from www.brainstormingalamode.com, provides ideas and inspiration to enhance creativity, effectiveness and positivity at work and on teams.